The A-Team: Our Associates

Just like the new "The A-Team" movie our *A-Team* of associates represents some of best talent around.

To be honest, our team isn't as silly as leader Col. Hannibal Smith or strongman Bosco "B.A" Baracas, insane pilot Murdock or faceman Peck, but they do click as a group and they have been pretty damn successful in solving the myriad of public relations challenges that for others might defy logic.

Let's meet the Perini & Associates *A-Team*:

Ben Caperton: To be able to meet the needs of clients in fundraising, event planning, and general first responder disciplines like police departments, fire and emergency response organizations, it was critical we have Caperton on the team.

Bill Erickson: Erickson, is the newest associate and he has the product manager experience that we were looking for. He is a accomplished leader with 20 years experience impacting organizational performance by introducing industry-leading products to market, new processes to business and managing support though the product life cycle. His portfolio also includes consensus building and reputation management.

Gail Fisher: Fisher has 15 years experience in the hospitality industry. Her professional work includes experience as an Independent Meeting and Travel Director. She was the on-site manager in district and regional pharmaceutical meetings and large sporting event coordination including the 1994 World Cup and 1996 Summer Olympics.

Ed Flanagan: Flanagan, *owner of Manitou Motion Picture Company*, has 25+ years of national and international television & film experience. His experience encompasses shooting, producing, editing and directing award-winning projects, including television specials for nationwide syndication, network news stories (ABC, NBC, and CBS), documentaries, educational videos, commercials and animated adventures.

Andrew Hershberger: Hershberger brings seventeen years of professional 'sweet' experience in graphic design, branding, marketing and advertising. Hershberger's clients have been in arts and entertainment, construction, higher education, financial and legal, gaming, government and utilities, healthcare, non-profit, publishing, real estate, retail, and sports and recreation.

MNM WebWorks: Matt Upton, owner, develops internet-based programs that are transforming the way organizations communicate, exchange information and transact business. The services provided include building market-oriented web sites, database application development, web site hosting and maintenance, search engine optimization, and e-mail systems.

Red Energy Public Relations: As the business grows we believe it's important to be able to create and maintain valuable customer connections so having another firm lead by Amy Sufak, on the team –- *at the ready* — to assist as needed, is key to the company's growth.

Will Temby: Temby brings strategic planning, business development, public policy, building collaborative relationships and customer service to our team. During a 20-year career in the hotel business, he held leadership positions for the Steamboat Ski and Resort, Hyatt, Sheraton, Renaissance and Hilton corporations. He has received national recognition for financial performance and customer service delivery.

The Caperton Group: The Caperton Group will be the associate that we go to for clients who need leadership mentoring in all aspects of non-profit management, from technical to motivational strategies.

Steve Turner: Turner brings two decades of professional experience in media relations. He has worked on dozens of campaigns on a national, regional and local basis with clients in architecture/construction, finance, healthcare, high-tech, home improvement, retail and sports marketing.

The A-Team movie reviews highlight the fun and thrills for audience goers and promises a summer blockbuster viewing that will be hard to dislike. The reviews of our elite group of unflappable experts showcase the value added when clients hire our A-Team.

Remember, there is no plan B!